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Final Dissemination Report

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Executive summary

This deliverable is the Final Report on Dissemination and Promotion Activities that the RepAIR consortium has pursued in order to ensure broad visibility of the work and generate strong impact. This document gives an overview on the implementation of the dissemination activities over the entire M01--M36 period of activities of RepAIR project, including the following results:

- RepAIR has created the information Web site at and maintained <http://www.rep-air.eu/> It up to date with the latest activities, events, news regarding the project;
- RepAIR was present on Social Media, increasing its visibility and the level of involvement of stakeholders;
- RepAIR organized specific workshop, where participants were provided information on the projects results
- RepAIR participated in numerous meetings and events;
- RepAIR regularly published scientific papers on the results of the project;
- RepAIR published press releases in English, German and Spanish Languages;
- Media and TV Broadcasting Networks;
- RepAIR realized flyers, posters, power-point presentations and other dissemination materials;

It is important to identify how the different dissemination activities contribute to the consecution of the next objectives:

- Inform the target audiences of the existence of the RepAIR project, and its benefits, use and applicability in the different market segments;
- Awareness of the RepAIR project among potential users;
- Promotion of the real benefits of the RepAIR project;
- Explore future commercial use in the context of the RepAIR project;
- Early market information, user awareness , and first stage contact with potential users;